



# Corporate Partnership

## 2024 MAC Corporate Partnership Program

**MAC believes in partnerships. By working together with a shared vision, we can find solutions that benefit county governments in Missouri and the communities they represent.**

Because of this belief, MAC has created the Corporate Partnership Program to help foster close relationships between businesses and local governments.

Our Corporate Partnership Program provides an opportunity for companies to forge relationships with county-elected officials by bringing them together at annual events and meetings.

Companies and organizations that work with county government on issues that focus on public policy, transportation, technology, legal, criminal justice, finance, land use, consulting, and business and leadership development will see added value in becoming annual partners in the program, as they build their relationships with the members of MAC.

Our program has four levels that allow for different types of participation, and we welcome companies of all sizes to consider becoming an annual partner.

MAC looks forward to enhancing our relationship with our private sector partners and working with our members to foster invaluable public-private partnerships.

**For more information about becoming a Partner in the program, contact:**

**Carah Bright**

Member Engagement Director

573-634-2120

[cbright@mocounties.com](mailto:cbright@mocounties.com)

or

**Meredith Melahn**

Event and Marketing Coordinator

573-634-2120

[mmelahn@mocounties.com](mailto:mmelahn@mocounties.com)



# Corporate Partnership

## 2024 MAC Corporate Partnership Program

### Partner Levels

Platinum \$15,000

Gold \$10,000

Silver \$5,000

Associate \$500

Level of Participation	Platinum	Gold	Silver	Associate
MCR Advertising	¼ Page x3	¼ Page x2	¼ Page	15% Discount
Opportunity for MCR Article	YES (1)			
Spotlight in <i>County Courier</i> (MAC's email newsletter)	YES	YES	YES	YES
Commercial During <i>County Connection</i> (MAC Podcast)	30 seconds	15 seconds		
Logo displayed on <i>MO Leadership</i> (MAC's monthly zoom call)	YES	YES	YES	
Comp Hospitality Room at Annual Conference*	YES	YES		
Platinum Hospitality Suite Opportunity at Conference*	YES			
Comp Exhibit Booth	YES	YES	50% Discount	10% Discount
Comp Annual Conference Registration Tickets	4	3	2	
Invite to Board Dinner at Annual Conference	Yes (2)			
Invite to Banquet at Annual Conference	4	3	2	
Listing in Conference Program & Signage	YES Full Color Logo	YES B&W Logo	YES Name	
Legislative Conference Reception	YES (2)	YES (2)		
Human Resources Day	YES (2)			
Newly Elect Training	YES (2)	YES (2)		
Invite to Summer Board Retreat	YES (2)			
Recognition on MAC Website	YES	YES	YES	YES
Access to Members Area on MAC Website	YES	YES	YES	
Training Video/Webinar Opportunity on MAC Website	YES	YES		
NACo Reception Sponsor Opportunity	\$500	\$500		
Invite to one MAC Board Meeting	YES			
Before MAC Board Meeting Exec. Meal Sponsorship	YES			
Choice of Premium Sponsorship Event	YES			

\* Denotes first come basis



# Corporate Partnership

## 2024 MAC Engagement Calendar

### **NACo Legislative Conference Reception — February 10-13, 2024**

This event involves all MO county officials who are attending the NACo Legislative Conference. This event is open to Platinum and Gold Partners for \$500. Expected Attendance: 30

### **MAC Legislative Conference Reception — April 8, 2024**

Not only will this reception have a great networking opportunity with county officials, but state legislators will also be in attendance. Expected Attendance: 200

### **MAC Human Resources Day — May 2024 (exact date TBD)**

In partnership with the MAC Trust, MAC will host human resource training free of charge to county officials and staff. Expected Attendance: 100

### **NACo Annual Conference — July 12-15, 2024**

This event involves all MO county officials who are attending the NACo Annual Conference. This event is open to Platinum and Gold Partners for \$500. Expected Attendance: 45

### **MAC Summer Retreat — August 14-16, 2024**

This event is a two-day board meeting with a partners dinner the first night and a reception the second night. The full MAC Board of Directors will be in attendance plus several MAC committee members. Expected attendance: 70

### **2024 MAC Annual Conference — November 23-26, 2024**

This event provides the opportunity to network with a large number of county officials from across the state. In addition, partners also have the opportunity to have a booth in our exhibit hall as well as sponsor additional portions of the conference and host hospitality rooms. Expected Attendance: 600

*Additional sponsorships and hospitality room food and beverage require extra costs.*

### **MAC Newly Elects Training — December 2024 (Event only takes place during election years)**

Partners will get a chance to network with newly elected officials before they take office. This one-day training will help prepare newly elects as they take office. Expected Attendance: 150

In addition to the above events and upon request, Platinum Partners may attend a MAC Board Meeting in January, February, April or May.



# Corporate Partnership

## 2024 MAC Conference Sponsorships

**November 23-26, 2024 at Margaritaville Lake Resort  
600-700 Attendees**

### **\$5,000 Sponsorship Opportunity**

Room Keys (1 available)

Lanyards (1 available)

Keynote Speaker Sponsor (1-2 available)

### **\$4,000 Sponsorship Opportunity**

Monday Night Entertainment (Up to 3 available)

Audio & Visual Services (1 available)

### **\$3,000 Sponsorship Opportunity**

Banquet (Up to 5 available)

Exhibit Hall DJ (1 available)

Trip Sponsor (1 available)

### **\$2,000 Sponsorship Opportunity**

Breakfast (Up to 5 available)

Lunch (Up to 5 available)

Refreshment Break (Up to 3 available)

Cash Giveaway (1 available)

*Sponsorships are subject to change.*



# Corporate Partnership

## Membership Application

**Missouri Association of Counties**  
1648 E. Elm St.  
PO Box 234 Jefferson City, MO 65101  
mocounties.com

Please print clearly or type

### Primary Contact\*

### Secondary Contact

**Name/Title** \_\_\_\_\_

**Company** \_\_\_\_\_

**Address** \_\_\_\_\_

**City/State/Zip** \_\_\_\_\_

**Phone** \_\_\_\_\_

**Email** \_\_\_\_\_

**Website** \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\*Primary Person coordinating your organization's Corporate Partnership

### Yes, we want to join for the Calendar Year 2024

Platinum \$15,000     Gold \$10,000     Silver \$5,000     Associate \$500

Signature \_\_\_\_\_ Date \_\_\_\_\_

This application and signature serves as approval of your agreement to the terms previously discussed and represents a full year commitment.

### Make all checks payable to Missouri Association of Counties

#### Payment Method:

Check Enclosed     Credit Card    (Application serves as an invoice)

Credit Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVV Code \_\_\_\_\_

Cardholder's Name \_\_\_\_\_ Billing Zip Code \_\_\_\_\_

**Carah Bright**  
Member Engagement Director  
cbright@mocounties.com

**Meredith Melahn**  
Event and Marketing Coordinator  
mmelahn@mocounties.com